

Narrative Evaluation:

Capturing Complexity through Storied Conversations & Chronology

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Abstract

Narrative evaluation (NE) has advantages for gaining **in-depth stakeholder perspectives**. It can capture complexity, context, and dynamic change through a **participatory** process with stakeholders. Challenges to NE qualitative data collection & analysis are offset by **benefits beyond its evaluative use**. These include use with vulnerable populations, therapeutic applications, inclusivity, empowerment, and furthering community social justice. **Multiple uses & familiarity** make NE a good fit for **resource-limited** settings.

Why Narratives?

Evaluation Challenges

Participation
Data Collection
Data Analysis
Static
One-time

Narrative Solutions

Individual Meaning
Therapeutic Uses
Therapeutic Uses
Dynamic Over Time
Continuous Evaluation Culture

Why Chronology?

- Captures **complexity**
- Relates a **time** component with
- **Individual** experience
- Captures **Change**
- Stories are **familiar**

Pilot Setting

Traumatic Brain Injury (TBI)
Rehabilitation Center



The "Hybrid" Process



1. Participant narratives based on Appreciative Inquiry: "What's working?"
2. **Chronological** approach to stories over time
3. **Collaborative** evaluation & co-construction



Key Concepts

- Context
- Continuity
- Continuum
- Wholeness
- History
- Positionality
- Tentativeness
- Time, Space, Experience
- Temporal results
- Past, Present, Future
- Relational

Vulnerable Populations

- Individualized
- Flexible
- Meaningful
- Positive
- Captures Change
- Therapeutic
- Memory, Organization, Reflection, Identity

Empowerment & Social Justice

- Participatory
- Adaptive
- Collaborative
- Inclusive

Preliminary Pilot Results

Chronological narratives support need for:

- Appointment flexibility
- Variable treatment & supports
- Holistic patient assessment & feedback
- Family services
- Client relationships
- Strengths-based approach
- Normalizing
- Partializing