

WHAT IS CRITICAL?

Communication

Be intentional

Answer how to 'elevate' who we are in a meaningful manner

Effective Communication w/ funder, program manager, evaluators, & others on project

Identify SMART goals

Promote or teach
↓
Values + Standards

Trust equation

- those who give data
- those who use data

2 types of internal Evaluation -
Self Reflection by Educators
Ongoing reflection of project

Outreach

MAE Bring in Community Voice

- Overall Consider in outreach!

Be more Inclusive

Demystifying Evaluation Field/Practice

Share Knowledge with Broader Community

Be the local evaluation resource

Services + Products

Tools -

- Defining Community expectations
- the evaluator & the individual group

Training & professional development

Professional Development

Convos around Difficult Conversations

Feedback from other professionals or MAE members to enhance eval plan/outcomes/reporting questions

more frequent networking events + seminars

MAE, QEP, QEP, A common organizing community of Educators

need learning opportunities

opportunities

- addressing gap in eval. gap

Training

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MAE
Bring in
Community
Voice

Be more
Inclusive

- Overall consistency
in outreach!

Demystifying
Evolution
Field/Practice

Share Knowledge
With Broader
Community

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Promote or teach



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2 types of internal evaluation -

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Ongoing reflection of project

Be the local evaluation resource

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meaningful manner

Effective
Communication
w/ funder,
program manager,
evaluators,
& others on
project

Identify SMART goals

Professionals/

Development

Conversations

Difficult Conversations

Feedback

from other professionals

or MAE members

to enhance evaluation

plan/outcomes/reporting

questions

ADAPTIVE EVALUATION

* Rigidity of evaluation process can be cookie-cutter regardless of client / population served

Culturally relevant programming combined with culturally responsive evaluation.

importance of stepping back from the fast-changing world & embracing it — balance!

TR

ACE

EVALUATING OURSELVES

Ongoing internal evaluations
to maintain sustainable
programs/services

(evaluations of self, practice,
& macro environment).

INCLUSION ACROSS ≠

TRUST
+
Inclusion

Make sure
every voice
is heard -
regardless of

establishing a
definition of
success that is
meaningful for
everyone +

community
based

How do we
connect across
different perspec-
tives?

Multiple
perspectives

EQUITY
ACCOUNTABILITY/ADVOCACY
E

Equity

Highlights

- Adverse Childhood Experiences / ~~trauma~~ unpacking trauma

Accountability

Advocacy and
visibility for
ourselves and
others

communication-
concisely
comes/
+ defining

proving/telling
story about how
programs for vuln-
le populations
-K

EVALUATION EXPECTATIONS

Data Accuracy, neutrality, Evaluating, thinking, expertise

data accuracy & integrity.

- Communicating a political/DI environment.

Data + Research

Accurate in + evidence-based out

We need to spread evaluative thinking

Obstacles to Neutrality

ask questions regardless of your experience because we've not "

WHAT CAN MAE DO ABOUT IT?

- RESOURCE FOR COMMUNITIES

- BE INTENTIONAL

- GETTING + PEOPLE INVOLVED
RE

- ACCOUNTABILITY OURSELVES / OTHERS

= COMMUNITY + OFTEN

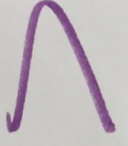
- DEMYSTIFY EVAL
STRONGER PRESENCE
WEBINARS / NEWSLETTER

- VISIBILITY
EVAL FROM THE START

- COMMUNITY IN

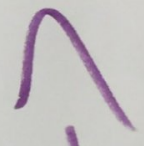
= PACKAGING

EVAL
AUDIENCE



INSIDE
OUT

COMMUNITY
AUDIENCE



OUTSIDE
IN

PARTNERSHIPS

COMMUNITY

COMM.
ACCOUNTABILITY
ADVOCACY

EVAL